

Panel – Pathways to Policy

Moderator: John McLaughlin

Deputy Minister of New Brunswick Department of Education & Early Childhood Development
(Anglophone Sector)
President/CEO of Atlantic Education International

Over the course of his career, **John McLaughlin** has been a teacher, Director of Education, Superintendent, and Assistant Deputy Minister. A former president of the New Brunswick School Superintendents' Association and past Chair of the Atlantic Provinces Special Education Authority (APSEA), he is currently Chair of the Board of Directors of Atlantic Education International (AEI), a member of the board of New Brunswick Elementary Literacy Foundation and the Canadian representative on the Education Policy Committee and the Centre for Education Research and Innovation, both at the OECD.



He and his wife, Cathy, reside in Bathurst. They have four grown daughters, Courtney, Meaghan, Mauryah and Kathleen; three beautiful granddaughters, Charlotte, Ella and Julia; and one fine grandson, John.

Panelists:

1. *Knowledge Translation Tools and Processes*

Pascale Mantoura, National Collaborating Centre for Healthy Public Policy (NCCHPP)

This presentation will focus on the National collaborating Centres for Public Health's (NCCPH) involvement in the field of population mental health promotion. It will identify the processes and tools which have been developed by the NCCPH, and the manners in which these are mobilized to potentially influence policies and practices.

Pascale Mantoura is originally trained as an occupational therapist, with a master's degree in community health, and PhD level studies in public health (Healink to lth promotion). She has more than 15 years' experience in various public health practice environments, from field work in West Africa, various research environments in Quebec, to pan Canadian Knowledge exchange organizations, such as the National Collaborating Centre for Healthy Public Policy (NCCHPP). Her interests and expertise are in health promotion, mental health promotion, health inequalities, and participatory practices. At the NCCHPP she has focused for the last 5 years on population mental health and inequalities in health.



2. Influencing Policy through Public Engagement

Dr. Patrick Smith, CEO, Canadian Mental Health Association National

While most decision makers understand the importance and value of public engagement in policy development, there are barriers to effective and meaningful engagement that we can address. This session will focus on how ensuring meaningful engagement of the right stakeholders can influence the development of informed policies and can maximize the adoption, uptake, and implementation of policy initiatives.

Dr. Patrick Smith began his tenure as CMHA's National CEO in April 2016. With a PhD in Clinical Psychology, he came to CMHA from Renascent – one of Canada's leading providers of abstinence-based, residential addictions treatment – where he was also CEO.

Prior to this, he was the Vice President, Research, Networks and Academic Development at the BC Mental Health and Addictions Services of the Provincial Health Services Authority in British Columbia from 2005 to 2010, and was founding Head of UBC's Addiction Psychiatry Program. From 1997 to 2005, Patrick was the Vice President of Clinical Programs at the Centre for Addiction and Mental Health (CAMH), and was Head of the Addiction Psychiatry Division at the University of Toronto.



He received his PhD in 1991 from the University of Nebraska and did his internship and NIDA (National Institute on Drug Abuse) postdoctoral fellowship at the Yale University School of Medicine from 1990-1992. He was also a Fulbright Scholar at the University of Canterbury in Christchurch, New Zealand.

In addition to his clinical and research background, Patrick's primary focus for much of his work has been mental health and addictions recovery and health systems planning and development.

As a founding member of the Canadian Executive Council on Addictions, Patrick represented Canada as a delegate to the United Nations Committee on Narcotic Drugs (UN-CND) in both 2004 and 2009 and co-chaired the development of Canada's National Addictions Treatment Strategy.

3. *Scale-Up Projects as Policy Activism*

Kate Tilleczek, Canada Research Chair & Scientific Director, Young Lives Research Laboratory, University of Prince Edward Island

This presentation will outline models of scaling-up projects wherein a good idea for the well-being of children/youth is moved through to practice, implementation, policy and beyond. Vertical and horizontal scale-up will be illustrated with examples as they relate to social innovations for child/youth well-being.

Kate Tilleczek has been examining the lives and times of children and youth for over two decades. She is currently the SSHRC-funded Canada Research Chair (Young Lives in Global/Local Contexts) and Full Professor in the Faculty of Education and Arts (Sociology and Anthropology), and the founder and Scientific Director of the Young Lives Research Lab (YLRL) at the University of Prince Edward Island. Her YLRL team is currently working on three clusters of projects as follows: a) youth mental health, b) equity in public education, and c) youth and the digital age.



4. *Inter-Agency/Sectoral Collaboration; A Tool for Policy Change*

Todd Leader, Consultant, Leader Development; and Author, *It's Not About Us*.

This presentation will provide key steps to making your collaborative policy-change efforts, between agencies and sectors, more effective than they have ever been. It combines the science of inter-group relations from social psychology, with the art that has been developed through successful experience by the presenter. You will walk away with insights to help create more effective collaboration for policy change.

Todd Leader, a Psychologist and a Social Worker, has worked for 27 years as a transformational leader in health services and health promotion, particularly in mental health, addictions, and primary health care, while also teaching at Saint Mary's University. Todd has earned two teaching awards, including the Overall Excellence in Teaching Award (the highest recognition given by the Saint Mary's University Students' Association), and health services under his leadership earned two International Best Practice Awards. Todd was appointed to the Nova Scotia Ministerial Advisory Panel on Innovation in Mental Health and Addictions; served as President of the Public Health Association of Nova Scotia; and is currently both President of the Association of Psychologists of Nova Scotia, and Vice President of the Nova Scotia College of Social Workers. He has recently written a book called "*It's Not About Us; The Secret to Transforming the Mental Health and Addiction System in Canada*".

