



# ASI 2018 Forum

Let's Act Together!

Developing a whole society approach to promoting child and youth mental health

August 20-22, 2018 ~ Charlottetown, PEI, Canada

A select number of organizations will have the opportunity to exhibit their products or services during the **2018 ASI Forum**. As an exhibitor, you will benefit from networking with delegates and will receive recognition in an exhibitor listing in the ASI program and on our website. You will have numerous opportunities to profile your organization and reach a captive audience interested in mental health, community leadership and more.

## Exhibitor Benefits

- One complimentary exhibitor pass to the ASI Forum
- **Dedicated show hours** giving attendees time to visit your booth. The exhibit space is located in close proximity to the main auditorium, the Atlantic Community Showcase presentations, and the refreshments for nutrition breaks, ensuring maximum delegate traffic
- The **Reception** after the Opening Ceremony is a great opportunity to meet and mingle, as delegates visit the exhibits and the Atlantic Community Showcase presentations
- **Complimentary lunch** on Tuesday and Wednesday
- **Free Wi-Fi**

## Exhibition Location

University of Prince Edward Island  
School of Sustainable Design Engineering

## Rental Fee

\$500 (Rental fee is quoted in Canadian funds)

### Rental Fee Includes:

- one (1) standard exhibit space (8' x 8')
- one (1) 6' table with tablecloth and two (2) chairs
- one (1) exhibitor pass (also applies to vendors)
- security (building locked and patrolled by commissionaires at night)
- exhibitor listing in the program

Exhibitor representatives are welcome to attend all educational sessions, provided that there is room available.

Once you have registered, a detailed information guide regarding display space, electricity and power, and program details will follow.

## Exhibition Dates

### Set Up:

Monday, August 20, 12:00-5:30pm

\* For maximum visibility, please have your exhibit fully set up by 5:30pm

Exhibits will be displayed in a prominent area throughout the Forum, ensuring maximum delegate traffic between sessions. Dedicated show hours are listed below.

Date	Dedicated Show Hours
Monday, August 20	5:30-6:30 pm – Registration and mingling before Opening Ceremony 8:00-9:00 pm (approximate) – Reception and Atlantic Community Showcase
Tuesday, August 21	10:30-10:55 am – Break 12:15-1:15 pm – Lunch (provided) 3:00-3:30 pm – Break
Wednesday, August 22	10:00-10:20 am – Break 11:45 – Luncheon (provided) with speaker 2:00-2:25 pm – Break

### Take Down:

Wednesday, August 22, 2:25-4:30 pm

## Advertising in Delegate Bags

Exhibitors are invited to advertise in delegate bags (\$250 for each bag insert). Contact us for details.

## Cancellation Policy

Cancellation of exhibit space is accepted until 5:00pm on August 10, 2018, with a \$150 cancellation fee. After August 10, 2018, the full rental space is forfeited. In the event that the cancelled space(s) is (are) resold and the entire exhibit space is sold out, the ASI will refund 75% of the cancelled exhibitor's payment.

## Quick Reference

Please contact Kirsten McKnight with any questions. She can be reached by e-mail at [kirsten@thequaich.pe.ca](mailto:kirsten@thequaich.pe.ca). You may also phone the Atlantic Summer Institute's Charlottetown office at 902-894-3399.

## Application for Exhibits

Requests for exhibit space must be made online, using the link below:  
<http://www.thequaich.pe.ca/UltimateSurvey/takeSurvey.asp?surveyID=436>