



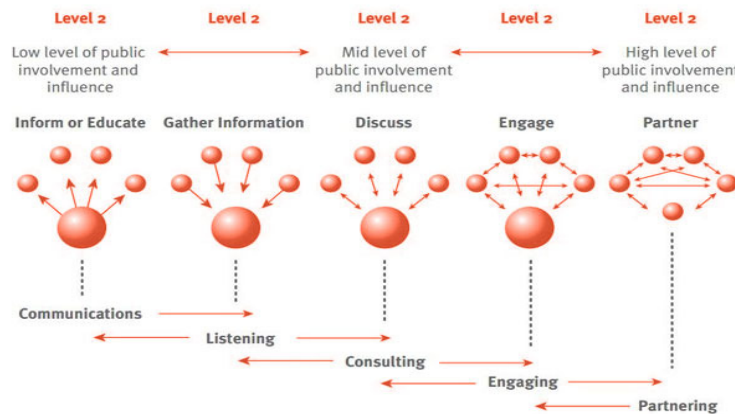
Canadian Mental  
Health Association  
*Mental health for all*

Association canadienne  
pour la santé mentale  
*La santé mentale pour tous*

## Moving Evidence to Action: Public Engagement

Dr. Patrick Smith  
National CEO  
Atlantic Summer Institute  
August 23<sup>rd</sup>, 2017

### Moving Evidence to Action: Public Engagement



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### Interaction in Policy Making

	Exchanges with Citizens		Citizen Engagement		
Interaction in policy making>	<b>Inform</b>	<b>Consult</b>	<b>Include/ incorporate**</b>	<b>Collaborate</b>	<b>Empower</b>
Goal: Decision-Making and Problem-Solving	Provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions	Receive and respond to requests, comments, requests, and/or complaints  Obtain public feedback on alternatives, and/or decisions	Work directly with citizens throughout the process to ensure that public concerns and aspirations are consistently understood and considered by staff.	Partner with citizens in each aspect of the decision-making process, including the identification of issues, development of alternatives, choice of the preferred solution, and implementation	Place final decision-making authority or problem-solving responsibility in the hands of citizens



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### Mobilizing Public Demand for a Mental Healthy Society



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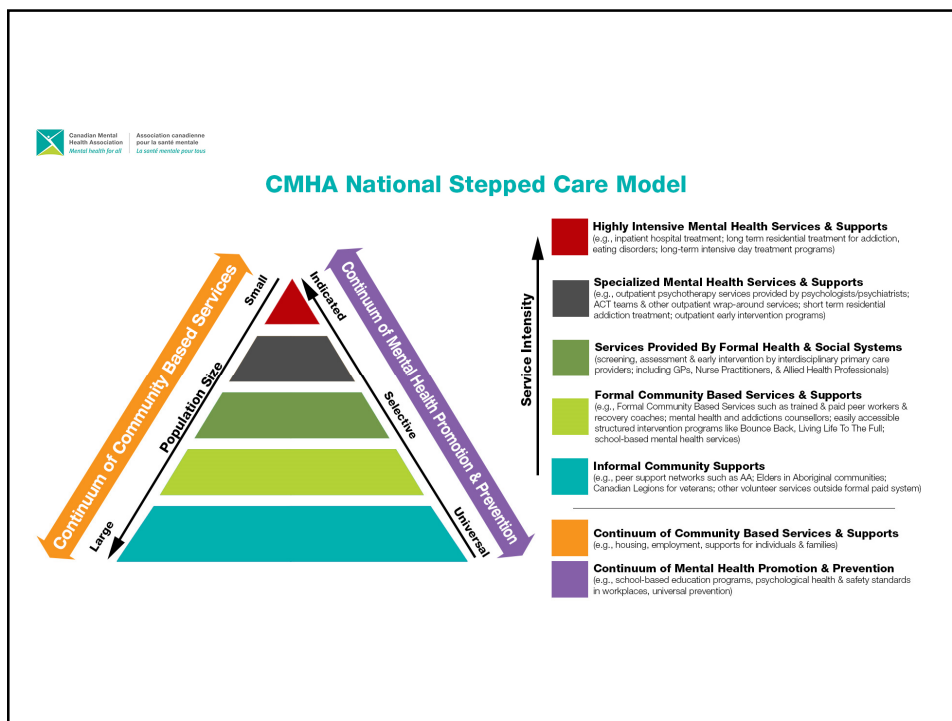
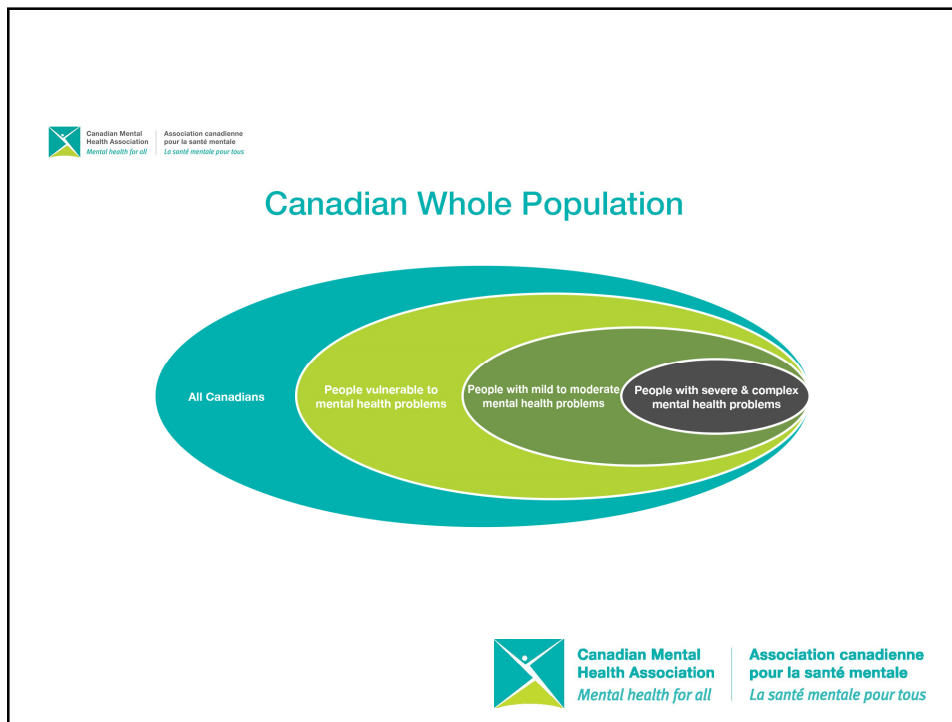
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## “Catch Them Being Good and Reinforce It!”

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## Mobilizing Public Demand for a Mental Healthy Society



The banner for the Mental Health For All Conference 2017 features the title in large blue and green letters. Below it, the dates "September 18 - 20, 2017" and location "Hilton Toronto" are listed. A central graphic shows a globe with the text "IT TAKES A NATION" overlaid, surrounded by portraits of diverse people. Logos for partner organizations like INVICTUS GAMES, Canadian Centre on Substance Use and Addiction, and the Mental Health Commission of Canada are displayed at the bottom. The Canadian Mental Health Association logo is prominently featured in the bottom right corner.

Canadian Mental Health Association  
Mental health for all

**MentalHealthForAll**  
CONFERENCE 2017

September 18 - 20, 2017 | Hilton Toronto

In partnership with:

INVICTUS GAMES  
MINDSET

Canadian Centre on Substance Use and Addiction  
Centre canadien sur les dépendances et l'usage de substances  
Mental Health Commission of Canada  
Commission de la santé mentale du Canada

Change maker partner:  
Lambton Kent  
La santé mentale pour tous

Canadian Mental Health Association  
Mental health for all

Association canadienne pour la santé mentale  
La santé mentale pour tous

## Mobilizing Public Demand for a Mental Healthy Society

The Mental Health for All Conference 2017 declares: **"It takes a nation."** That means it will take all of us, and all of government, to transform mental health in Canada.



That's why we are pleased to announce that the Federal Minister of Health Jane Philpott will present the opening keynote address at the CMHA Mental Health for All Conference on September 18, 2017.

Early bird rates end this coming  
Friday, August 4.



The logo for the Canadian Mental Health Association, featuring a stylized 'X' shape in teal and yellow, followed by the text "Canadian Mental Health Association" and "Association canadienne pour la santé mentale" in teal, and the taglines "Mental health for all" and "La santé mentale pour tous" in a smaller teal font.

Canadian Mental Health Association  
Mental health for all

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La santé mentale pour tous



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