



ASI 2024 Forum – Preliminary Program

August 19-21, 2024 Updated-May 31, 2024

Plenary sessions will be in-person and available online; workshops will be in-person, with two workshops offered online.

August 19-21, 2024

Holland College, Charlottetown, PEI

All times listed in Atlantic Daylight Time (ADT)

Presentations will be made in both French and English, and simultaneous interpretation will be provided for all plenary sessions, and selected workshops.



Monday, August 19

<p>2:00 – 4:00</p>	<p>Pre-Forum Workshops</p> <ol style="list-style-type: none"> Truth and Reconciliation – Mobilizing the Calls to Action <ul style="list-style-type: none"> Cheyenne Haylor, Partnership Manager: National Reconciliation Program, Save the Children Canada Chief George Ginnish, Chief: Natoaganeg First Nation, Chair: North Shore Mi'kmaq Tribal Council Tracy Cloud, Director Trilateral Negotiations, Mi'gmawe'l Tplu'tagnn Inc. Advancing Systems Change with Collective Impact – Liz Weaver, Co-CEO, Tamarack Institute Revitalizing PLACE: social entrepreneurship and place-based collaborative approaches to health and well-being. Natalie Slawinski, Director of the Centre for Social and Sustainable Innovation (CSSI) and Ario Seto (Postdoctoral Fellow, Ocean Frontier Institute & Faculty of Business Administration, Memorial University Newfoundland and Labrador).
<p>6:30 – 8:30</p>	<p>OFFICIAL OPENING – Florence Simmons Hall</p> <p>Welcome and land acknowledgement – Malcolm Shookner, ASI President</p> <p>Welcome Song – Julie Pellissier-Lush, Mi'kmaq Storyteller and Knowledge Keeper, L'nuey</p> <p>Opening Remarks – Patsy Beattie-Huggan, Coordinator & Arianne Melara Orellana, ASI Board</p> <p>Greetings</p> <ul style="list-style-type: none"> Welcome from onsite Dignitaries <p>Multimedia – Reflective, Congratulatory videos</p> <p>Atlantic Community Showcase</p> <p>This is an opportunity to celebrate initiatives that relate to this year's theme – <i>The Enduring Spirit of Collaboration – Celebrating 20 Years with ASI!</i> Presentations will showcase 6 selected stories that demonstrate the impact of ASI on collaboration, network building, policy</p>

development & program delivery during the past 20 years. The stories will be recorded and exhibits available throughout the Forum on the exhibit page and as exhibits at Holland College.

Keynote Presentation - *Mental Health, Planetary Health and a Well-Being Society: Looking to the Future* – A conversation with Professor Margaret Barry and Dr. Trevor Hancock. Introduced by Arianne Melara and thanked by Tyler Simmonds, ASI Board Members.

The Atlantic Summer Institute is noteworthy because it has made a point of tackling big societal and community issues that influence the health and mental wellbeing of the community, and especially young people. Over the first decade the focus was on those big societal issues – diversity, inter-generational connection, gender, literacy, leadership and democracy – as they relate to creating healthy and safe communities.

Then in 2015, given the growing efforts to address child and youth mental health in Canada, the emphasis shifted to mental health promotion with a significant focus on upstream community and societal approaches, including the need for a ‘whole-of-society’ approach, supportive environments and upstream investment. As momentum grew, the focus on children and youth broadened to include perinatal mental health, with themes such as community connection, hope and collaboration.

So that was the first 20 years. What of the next 20 years?

We still face the same societal issues. We still don’t pay enough attention to improving mental and social wellbeing. The focus – as with physical wellbeing – is still too much on the individual and not enough on the broader community and societal factors that we know can protect and promote mental and social wellbeing.

Meanwhile, we face persistent challenges – climate change, community and domestic violence, economic disparity, the use of social media, isolation and loneliness. Our awareness of these social and ecological challenges impacts our mental wellbeing. But the planetary health challenges we face – we have crossed six of nine planetary boundaries and are approaching two others - have broader health and wellbeing impacts. Indeed, they challenge the continuity of our current way of life and the stability of our entire society, if we continue on as we are. The response the World Health Organization proposes is the creation of “sustainable ‘well-being societies’ committed to achieving equitable health now and for future generations without breaching ecological limits”. That means changing our relationship with nature - putting human wellbeing and planetary health at the very heart of governance and societal decision-making - and shifting to a wellbeing economy that puts people and planet ahead of profit and power.

These issues, and what this all means for the business of creating healthy, safe, just and sustainable communities, is the subject matter we expect to cover in our opening keynote conversation.

Keynote Speakers

Professor Margaret Barry holds the Established Chair in Health Promotion and Public Health at the University of Galway, where she is also Director of the World Health Organization Collaborating Centre for Health Promotion Research. Having published widely in mental health promotion, she works closely with policymakers and



practitioners on the development, implementation and evaluation of interventions and policies at a national and international level. Professor Barry has extensive experience of coordinating international mental health promotion initiatives and has acted as expert adviser on mental health promotion policy and research development in a number of countries around the world. Professor Barry served two terms as a member of the European Commission Expert Panel on Effective Ways of Investing in Health (2013-2016; 2016-2019) and was elected global President of the International Union for Health Promotion and Education (2019-2022), where she established a Global Working Group in Mental Health Promotion.



Dr. Trevor Hancock is a nationally and internationally recognised public health physician and health promotion consultant. He helped develop the concept of healthy public policy and helped create the global healthy cities and communities movement while working for the City of Toronto. After 16 years as an independent consultant he moved to BC, where he led the development of core public health programs for BC before becoming a Professor and Senior Scholar at the School of Public Health and Social Policy at the University of Victoria. He retired in 2018 but continues to invest in timely topics of public interest. He has published over 40 book chapters and nearly 100 academic journal articles, as well as numerous reports and articles in newsletters and the media.

Throughout his career he has had a strong focus on the links between health and wellbeing and the environment. He was the first leader of the Green Party of Canada in the 1980s, co-founded the Canadian Association of Physicians for the Environment in the 1990s and the Canadian Coalition for Green Health Care in 2000.

He was made an Honorary Life Member of the Canadian Public Health Association in 1990 and an Honorary Fellow in the UK’s Faculty of Public Health in 2015. In 2017 he was awarded the Defries Medal, the CPHA’s highest award, presented for outstanding contributions in the broad field of public health, as well as a Lifetime Contribution Award from Health Promotion Canada.

Note: Q&A will be moderated in the chat followed by Closing Reception and Networking Opportunity

Tuesday, August 20

9:30 – 10:00	Coffee and networking – Florence Simmons Hall foyer - All participants will connect in person for coffee and networking, visit showcases, exhibits.
10:00 – 10:15	Morning Welcome – Announcements – Florence Simmons Hall Video clips with messages from former speakers, board members, staff
10:15 – 11:45	Opening Plenary: – The Enduring spirit of collaboration – what does collaboration mean to you? In keeping with the theme of ASI 2024, this panel will explore the meaning of collaboration, how we work together for the common good. Panel presenters will talk about what it takes to be successful, how governance contributes to collaboration, the expanded role of communities in addressing mental health and what role ASI may have played in inspiring and supporting collaborative work in the Atlantic Region and how it might play a role in future.

	<p>Moderator: Claire Betker – Scientific Director, National Collaborating Centre for the Determinants of Health (NCCDH)</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Barbara Losier, Mouvement Acadien des Communautés en Santé du Nouveau-Brunswick inc. (MACS-NB) 2. Marla Simmons, Councillor, Rural Municipality of Malpeque Bay, (PEI) 3. Roxanne Sappier, Tobique First Nation, NB 4. Colin Corcoran, Community Sector Councils or Harris Centre, (NL) To be confirmed 5. Daphnee Hutt-McLeod, Integrated Youth Services – (NS)
11:45-12:45	<p>Lunch Break - Networking – Visit Showcases & exhibits, time for journaling, chatting, meeting on community board, posting on social media – and movement!</p>
12:45-14:00	<p>Youth Panel: This panel will hear from youth leaders and <i>their understanding and experience of collaboration, dreams for the future and the importance of intergenerational and cross cultural collaboration</i> in addressing complex issues.</p> <p>Moderator: Daphnée Auclair – ASI Youth program 2023, NB</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Tyrone Sock – Health Transformation Team, Elsipogtog, NB 2. Vanessa Hartley, Shubenacadie, NS 3. NL – To be confirmed 4. Jasonique Moss, The Black Cultural Society (PEI)
14:15 –1500	<p>Creating the 20-year vision for ASI – Brainstorming Session Facilitators: Lesley Dyck, Dianne Oickle, Liz Sajdak</p>
15:00 – 15:30	<p>Networking - COW's Ice-cream</p>
15:30-17:00	<p>Concurrent Skill Development Workshops – Workshops will enhance skills that support advancement of the ASI Policy Brief and address the objectives of ASI 2024. Participants will learn from real life experiences and evidence-informed approaches, using culture as a foundation for collective action at all levels to mobilize collaboration in communities and foster well-being societies; including advocacy for policy change to promote infant, child and youth mental health through the life course. Most workshops will be offered in person; two will be offered online.</p> <p>Concurrent Workshops</p> <ol style="list-style-type: none"> 1. Liz Weaver, Tamarack Institute - Governance and Collaborative Leadership Part 1 - Day 1; Part 2 – Day 2 2. Barbara Losier, Mouvement Acadien des Communautés en Santé du Nouveau-Brunswick inc. (MACS-NB) - Systems and Communities – how they can work better together (French - Day 1 only) 3. Leslie Dyke, Liz Sajdak, Dianne Oickle – ASI Vision 2044: Thematic Analysis - Day 1 only 4. Terry-Anne Larry, Emily Case – SEL as a Community Builder 5. Health Promotion Canada – Creating a network of networks <p>Additional workshops to be confirmed</p>

	Conversations <ol style="list-style-type: none"> 1. Margaret Barry - Issues and opportunities for collaboration in mental health promotion through the life cycle - Day 1 2. Rick Hutchins – A conversation on Resilient Communities - Day 2
18:00 – 20:30	Multicultural Meal – Holland College Cafeteria – No cost for registrants and children Tickets available for guests at the registration desk. Refreshments & Cash bar at 6:00 -

Wednesday, August 21

9:00 – 9:30	Coffee, Networking, Exhibits Location: Foyer, Florence Simmons Hall
9:30 – 9:40	Welcome and announcements – Florence Simmons Hall Video clips with messages from previous speakers, board members
9:40 – 10:40	ASI Policy Brief Update ASI released a policy brief in January 2022 – Investing Upstream – Putting Infant, Child and Youth Mental Health Promotion at the Forefront. In review of the uptake of the policy brief and continuing advance of its implementation, this panel will profile activities in Canada that are aligned with the 4 priorities of the policy brief. Moderator: Emily Kellway, A Way Home Canada Panelists: <ol style="list-style-type: none"> 1. Anko'tasik, Terri-Anne Larry, NB 2. ASI PEI Project, Susan Hartley, PEI 3. NL Accord, Sister Elizabeth Davies/Pat Parfrey to be confirmed 4. Action for Health - Jennifer Heatley, NS 5. Health in All Policies – Natalia Botero, Canadian Network for Health in All Policies
10:40-11:00	Coffee, Networking, Exhibits Location: Foyer, Florence Simmons Hall Visit exhibits, time for journaling, chatting, meeting on community board, posting on social media – and movement!
11:00 – 12:20	Concurrent workshops – Skill development Selected workshops repeated from August 20
12:30 -13:00	Closing Plenary – Going Forward 20 Years! Brainstorm & Workshop analysis group
13:00 – 13:15	Closing <ul style="list-style-type: none"> • Youth Message • Children's Message • Closing Song - Julie Pellissier-Lush
13:15– 14:00	Lunch Together – Final chats, networking. Thank you and safe travels! Reflections – Video of participants interviewed during ASI