



ASI 2024 Forum – Program Schedule

August 19-21, 2024 Updated August 18, 2024

Plenary sessions will be in-person and available online; workshops will be in-person, with two workshops offered online.

August 19-21, 2024
Holland College, Charlottetown, PEI

All times listed in Atlantic Daylight Time (ADT)

Presentations will be made in both French and English, and simultaneous interpretation will be provided for all plenary sessions, and selected workshops.



Monday, August 19

Pre-Forum Workshops

Becoming an Intersectoral Network-of-Networks for Health Promotion!
– Location: Room 139 W

Health Promotion Canada is hosting an innovative workshop applying a **design thinking** approach to create a national and sustainable intersectoral **network-of-networks for collaborative action**. This session will bring together an Advisory Network of health promoters from diverse sectors and regions, both in-person and virtually. All dreamers, innovators and disrupters are invited. **This workshop requires pre-registration**. Registrations must be received by **Wednesday August 14th** ... space is limited!



9:00-4:00
(In-person)

Registration links:

In-Person Session (full day includes lunch):
<https://forms.gle/7V4d6XxSyoMTWuf79>

OR

Virtual Session (3 hours): <https://us06web.zoom.us/meeting/register/tZYtc-igrjwpE93tWNZHpUr4Hsgdrkm1qCRN>

For more information, please contact:


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(12:30-3:30 is an opportunity for virtual participants to contribute to the design thinking workshop – and is an ONLINE OPTION for ASI Delegates)

12:30-3:30
(Virtual)

2:00 – 4:00

1. **Truth and Reconciliation – Mobilizing the Calls to Action** – Location: Cafeteria

	<p>Presentations on 1. the United Nations Declaration on the Rights of the Child and 2. the Truth and Reconciliation Calls to Action will be followed by a blanket exercise providing an interactive experience for participants to learn about Canada's history of colonization and how First Nations, Métis, and Inuit communities continue to resist oppression. Participation in the blanket exercise will be limited to 20 plus observers.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Chief George Ginnish, Chief: Natoaganeg First Nation, Chair: North Shore Mi'kmaq Tribal Council • Tracy Cloud, Director Trilateral Negotiations, Mi'gmawe'l Tplu'tagnn Inc. <p>Facilitators-Blanket Exercise:</p> <ul style="list-style-type: none"> • Cheyenne Haylor, Partnership Manager: National Reconciliation Program, Save the Children Canada • Terri-Ann Larry, Principal & Associate Director, Community School, Natoaganeg First Nation, NB. <p>2. Advancing Systems Change with Collective Impact – Liz Weaver, Co-CEO, Tamarack Institute – Location: Room 202W</p> <p>Collective impact is a framework which enables community collaboration tables to address complex challenges. Participants in this workshop will learn how to advance systems change by deepening their understanding of and applying the concepts of collective impact and the water of systems change to their current contexts. This interactive workshop will engage participants to discover new frameworks which advance collective, community outcomes. </p> <p>3. Revitalizing PLACE: social entrepreneurship and place-based collaborative approaches to health and well-being. HYBRID OPTIONS Location: Room 134 or Whova/Zoom online link with online interpretation services.</p> <p>This workshop, we will draw on empirical case studies from our recently published edited volume, Revitalizing PLACE through Social Enterprise, on how to navigate social and economic challenges in resource-constrained settings. The workshop will offer place-based strategies for enhancing community well-being and health by drawing on the five PLACE principles of Promoting community leaders, Linking divergent perspectives, Amplifying local capacities and assets, Conveying compelling stories, and Engaging both/and thinking.</p> <ul style="list-style-type: none"> • Natalie Slawinski, Director of the Centre for Social and Sustainable Innovation (CSSI) • Ario Seto (Postdoctoral Fellow, Ocean Frontier Institute & Faculty of Business Administration, Memorial University Newfoundland and Labrador).
6:30 – 8:30	<p>OFFICIAL OPENING – Florence Simmons Hall</p> <p>Welcome and land acknowledgement – Malcolm Shookner, ASI President</p> <p>Welcome Song – Julie Pellissier-Lush, Mi'kmaq Storyteller and Knowledge Keeper, L'nuey; Gifting of tobacco, Tracy Ann Cloud</p> <p>Opening Remarks – Patsy Beattie-Huggan, Coordinator & Arianne Melara Orellana, ASI Board</p>

Greetings from officials and funders

- Welcome from the Province of PEI – MLA, Susie Dillon
- Welcome from the City of Charlottetown – Mayor Phillip Brown
- Greetings from PEI Alliance on Mental Well-Being – Sharon Jollimore, Director, Innovation & Engagement

Greetings from the past – Reflective, Congratulatory videos – Chris Huggan

Atlantic Community Showcase - Patsy Beattie-Huggan, Coordinator

This is an opportunity to celebrate initiatives that relate to this year's [theme](#) – ***The Enduring Spirit of Collaboration – Celebrating 20 Years with ASI!*** Presentations will showcase 8 selected stories that demonstrate the impact of ASI on collaboration, network building, policy development & program delivery during the past 20 years. The stories and exhibits will be available throughout the Forum on the Whova exhibit page and onsite exhibits.

Stories:

1. Empowerment House: Partnerships in Social Housing for Varied Housing Demands
Robert Cahill, 3 Birds Shelter, NL
2. Walking Our Way to Wellness Collaborative Healthy Aging Program
Lynn LeVatte, Cape Breton University, NS
3. The Rent Ready Program
Ed Howell, Homestead NL and Holly Halfyard, Krown Property Management, NL
4. The Evolution of First Step H.O.M.E - Social Support Hub
Karen Beresford, Exploits Valley Community Coalition, NL
5. Open Book Doula & Counselling Services
Karen Clarke, Open Book Doula & Counselling Services, NL
6. Youth Services North Sydney Food Bank
Paige Cox, North Sydney Food Bank, NS
7. Raising the Villages Cooperative Ltd and Community Hubs
Jim Mustard, Raising the Villages, Cape Breton, NS
8. Furtwangen University and the Circle of Health
Milena Scherer, Furtwangen University, Germany

Keynote Presentation - *Mental Health, Planetary Health and a Well-Being Society: Looking to the Future* – A conversation with Professor Margaret Barry and Dr. Trevor Hancock. Introduced by Arianne Melara and thanked by Tyler Simmonds, ASI Board Members.

The Atlantic Summer Institute is noteworthy because it has made a point of tackling big societal and community issues that influence the health and mental wellbeing of the community, and especially young people. Over the first decade the focus was on those big societal issues – diversity, inter-generational connection, gender, literacy, leadership and democracy – as they relate to creating healthy and safe communities.

Then in 2015, given the growing efforts to address child and youth mental health in Canada, the emphasis shifted to mental health promotion with a significant focus on upstream community and societal approaches, including the need for a 'whole-of-society' approach, supportive environments and upstream investment. As momentum grew, the focus on children and youth broadened to include perinatal mental health, with themes such as community connection, hope and collaboration.

So that was the first 20 years. What of the next 20 years?

We still face the same societal issues. We still don't pay enough attention to improving mental and social wellbeing. The focus – as with physical wellbeing – is still too much on the individual and not enough on the broader community and societal factors that we know can protect and promote mental and social wellbeing.

Meanwhile, we face persistent challenges – climate change, community and domestic violence, economic disparity, the use of social media, isolation and loneliness. Our awareness of these social and ecological challenges impacts our mental wellbeing. But the planetary health challenges we face – we have crossed six of nine planetary boundaries and are approaching two others - have broader health and wellbeing impacts. Indeed, they challenge the continuity of our current way of life and the stability of our entire society, if we continue on as we are. The response the World Health Organization proposes is the creation of “sustainable ‘well-being societies’ committed to achieving equitable health now and for future generations without breaching ecological limits”. That means changing our relationship with nature - putting human wellbeing and planetary health at the very heart of governance and societal decision-making - and shifting to a wellbeing economy that puts people and planet ahead of profit and power.

These issues, and what this all means for the business of creating healthy, safe, just and sustainable communities, is the subject matter we expect to cover in our opening keynote conversation.

Keynote Speakers

Professor Margaret Barry holds the Established Chair in Health Promotion and Public Health at the University of Galway, where she is also Director of the World Health Organization Collaborating Centre for Health Promotion Research. Having published widely in mental health promotion, she works closely with policymakers and practitioners on the development, implementation and evaluation of interventions and policies at a national and international level. Professor Barry has extensive experience of coordinating international mental health promotion initiatives and has acted as expert adviser on mental health promotion policy and research development in a number of countries around the world. Professor Barry served two terms as a member of the European Commission Expert Panel on Effective Ways of Investing in Health (2013-2016; 2016-2019) and was elected global President of the International Union for Health Promotion and Education (2019-2022), where she established a Global Working Group in Mental Health Promotion.






Dr. Trevor Hancock is a nationally and internationally recognised public health physician and health promotion consultant. He helped develop the concept of healthy public policy and helped create the global healthy cities and communities movement while working for the City of Toronto. After 16 years as an independent consultant he moved to BC, where he led the development of core public health programs for BC before becoming a Professor and Senior Scholar at the School of Public Health and Social Policy at the University of Victoria. He retired in 2018 but continues to invest in timely topics of public interest. He has published over 40 book chapters and nearly 100

	<p>academic journal articles, as well as numerous reports and articles in newsletters and the media.</p> <p>Throughout his career he has had a strong focus on the links between health and wellbeing and the environment. He was the first leader of the Green Party of Canada in the 1980s, co-founded the Canadian Association of Physicians for the Environment in the 1990s and the Canadian Coalition for Green Health Care in 2000.</p> <p>He was made an Honorary Life Member of the Canadian Public Health Association in 1990 and an Honorary Fellow in the UK's Faculty of Public Health in 2015. In 2017 he was awarded the Defries Medal, the CPHA's highest award, presented for outstanding contributions in the broad field of public health, as well as a Lifetime Contribution Award from Health Promotion Canada.</p> <p><i>Note:</i> Q&A will be moderated in the chat followed by Closing Reception Sponsored by the City of Charlottetown. Music provided by Steve Zaat.</p>

Tuesday, August 20

9:30 – 10:00	Coffee and networking – Florence Simmons Hall foyer - All participants will connect in person for coffee and networking, visit showcases, exhibits.
10:00 – 10:15	Morning Welcome – Announcements – Florence Simmons Hall Video clips with messages from former speakers, board members, staff
10:15 – 11:45	<p>Opening Plenary: – The Enduring spirit of collaboration – what does collaboration mean to you? In keeping with the theme of ASI 2024, this panel will explore the meaning of collaboration, how we work together for the common good. Panel presenters will talk about what it takes to be successful, how governance contributes to collaboration, the expanded role of communities in addressing mental health and what role ASI may have played in inspiring and supporting collaborative work in the Atlantic Region and how it might play a role in future.</p> <p>Moderator: Claire Betker – Scientific Director, National Collaborating Centre for the Determinants of Health (NCCDH)</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Barbara Losier, Mouvement Acadien des Communautés en Santé du Nouveau-Brunswick inc. (MACS-NB) [English interpretation available via Whova] 2. Marla Simmons, Councillor, Rural Municipality of Malpeque Bay, (PEI) 3. Roxanne Sappier, Tobique First Nation (NB) 4. Lindsey Hynes, Community Sector Council (NL) 5. Daphnee Hutt-McLeod, Integrated Youth Services – (NS)
11:45-12:45	Lunch Break - Networking – Visit Showcases & exhibits, time for journaling, chatting, meeting on community board, posting on social media – and movement!

12:45-14:00	<p>Youth Panel: This panel will hear from youth leaders and <i>their understanding and experience of collaboration, dreams for the future and the importance of intergenerational and cross-cultural collaboration</i> in addressing complex issues.</p> <p>Moderator: Daphnée Auclair – ASI Youth program 2023, NB</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1. Ty Sock – Health Transformation Team, Elsipogtog, NB 2. Vanessa Hartley - Community Engagement Lead, The PREP Academy, Shelbourne, NS 3. Emyrn Hayden - Hairstylist/Natural Texture Specialist, St. John’s, NL 4. Jasonique Moss - Peer Support Coordinator, Black Cultural Society (PEI) 5. Tara Keefe – Photographer, community volunteer, Black Tickle, Nunatukavut, Labrador.
14:15 –1500	<p>Creating the 20-year vision for ASI – Brainstorming Session – Florence Simmons Hall for instructions – Discussion: Rm 134, 137, 139, 153W</p> <p>Facilitators: Lesley Dyck, Dianne Oickle, Liz Sajdak, Arianne Melara Wendy Kraglund-Gauthier (online with interpretation services)</p> 
15:00 – 15:30	Networking - COW’s Ice-cream
15:30-17:00	<p>Concurrent Skill Development Workshops Workshops will enhance skills that support advancement of the ASI Policy Brief and address the objectives of ASI 2024. Participants will learn from real life experiences and evidence-informed approaches, using culture as a foundation for collective action at all levels to mobilize collaboration in communities and foster well-being societies; including advocacy for policy change to promote infant, child and youth mental health through the life course. Most workshops will be offered in person; two will be offered online.</p> <p>Concurrent Workshops</p> <ol style="list-style-type: none"> 1. Governance and Collaborative Leadership - Liz Weaver, Tamarack Institute Part 1 – Room 202W 2. Social & Emotional Learning (SEL) as a Community Builder - Terri-Anne Larry, Emily Case - Room 134 3. Creating the 20-year vision for ASI – In-depth - Day 1 Only – Room 137 4. L’engagement citoyen et communautaire au cœur de tout développement /Citizen and community engagement at the heart of any development (Delivered in French with English Interpretation on Whova) - Barbara Losier, Mouvement Acadien des Communautés en Santé du Nouveau-Brunswick inc. (MACS-NB) – Room 139 5. The mental health impacts of disasters: a story of community resilience – Emily Ombro, Research Manager, Resilient Communities, UNB – ONLINE (Delivered in English with French interpretation on Whova)   <p>Conversations</p> <ol style="list-style-type: none"> 6. Margaret Barry – Global collaboration in mental health promotion – Holland College Library – all welcome!

17:30 – 20:00	Multicultural Meal – Holland College Cafeteria – No cost for registrants and children. Tickets for guests available at the registration desk. Refreshments & Cash bar at 5:30 – Dinner served by local vendors at 6:00 Music by Montuno

Wednesday, August 21

<p>9:00 – 9:30</p>	<p>Coffee, Networking, Exhibits Location: Foyer, Florence Simmons Hall</p>
<p>9:30 – 9:40</p>	<p>Welcome and announcements – Florence Simmons Hall Video clips with messages from previous speakers, board members</p>
<p>9:40 – 10:40</p>	<p>ASI Policy Brief Update – Malcolm Shookner, ASI President ASI released a policy brief in January 2022 – “Investing Upstream – Putting Infant, Child and Youth Mental Health Promotion at the Forefront”. It continues to influence policy discussions. Results of a brief survey will be presented with examples of uptake.</p> <p>The ASI policy brief identifies 4 Priority approaches: Whole of Government, Whole of Society, Investment in Community, and Sustainable Funding. This panel will profile activities in Canada that are aligned with the 4 priorities of the policy brief.</p> <p>Moderator: Emily Kellway, A Way Home Canada Panelists:</p> <ol style="list-style-type: none"> 1. Anko’tasik, Terri-Anne Larry & Brian Kelly, (NB) 2. ASI PEI Project, Susan Hartley, (PEI) 3. NL Health Accord, Lynn Taylor (NL) 4. Action for Health - Jennifer Heatley, (NS) 5. Health in All Policies – Natalia Botero, Canadian Network for Health in All Policies
<p>10:40-11:00</p>	<p>Coffee, Networking, Exhibits Location: Foyer, Florence Simmons Hall Visit exhibits & posterboards, meeting on Whova, posting on social media – and movement!</p>
<p>11:00 – 12:20</p>	<p>Concurrent workshops – Skill development</p> <ol style="list-style-type: none"> 1. Governance and Collaborative Leadership – Part 2 - Liz Weaver, Tamarack Institute - Room 202W 2. Social & Emotional Learning (SEL) as a Community Builder – Terri-Anne Larry, Emily Case – Room 134 3. Mental Health is more than you can imagine! Supporting wellbeing through upstream mental health policy promotion-Trish Altass, Linda Liebenberg - Room 139 4. Uploading Generation Now: Thriving children and youth benefit local governments- Lianne Carley, Senior Policy Lead, Healthy Public Policy Unit at Vancouver Coastal Health – Room 137 5. Atlantic Research Panel - Working Together for Community Well-being Moderator: Lori Wozney, PhD Panelists - Jean Hughes, PhD and Nathalie Boivin, PhD Florence Simmons Hall (Hybrid option – in-person and online via Whova; interpretation available) <p>Conversations:</p> <ol style="list-style-type: none"> 6. Rick Hutchins – Resilient Communities – Holland College Library 7. Trevor Hancock- Planetary Health and a Wellbeing Society - Online with Interpretation via Whova



12:30 -13:00	Closing Plenary – Going Forward 20 Years! Florence Simmons Hall Presenters: Lesley Dyke, Dianne Oickle, Liz Sajdak, Arianne Melara Attendees will be presented with the key themes from the comments received and will engage in interactive polling to provide feedback. A director from the Board will describe the next steps for using the information that was collected.
13:00 – 13:15	Closing <ul style="list-style-type: none">• Youth Message• Children’s Message• Closing Song - Julie Pellissier-Lush, Mi’kmaq Storyteller and Knowledge Keeper, L’nuey
13:15-14:00	Lunch Together – Final chats, networking. Thank you and safe travels! - Cafeteria